

# Fancy a cuppa?



The MannVend vending cups are dispensed through drinks machines in workplaces, factories and schools across the Island reaching approximately 5,000 people over a 5 week period.

## Advertising on Vending Cups

### - How does it work?

- MannVend supply drinks machines to the majority of offices and workplaces on the Isle of Man, including banks, finance houses, offices, schools, factories, Government departments, police stations and supermarkets
- Each drink is delivered in a 9oz white plastic vending cup to approx 5,000 people
- Minimum print run of 108,000 cups (lasting up to approximately 5 weeks)

### Benefits

- Unique coverage - MannVend has over 75 machines in 40 offices and work places
- Longevity - a cup will stay on a desk for up to an hour, or sometimes an entire day
- Isolation - no other advertising messages on our cups
- Coordination - can be booked to coincide with a specific date, i.e. product launch

### So, what can I put on a cup?

- Your logo
- Your mission statement or information on community initiatives
- Contact information including web address

You can use up to 6 colours and it will take 4 weeks to print and deliver the cups.

Cost to advertise	
Number of cups 108,000	Price at 10 May 2010
1 colour	£2,270.00
2 colours	£2,355.00
3 colours	£2,430.00
4 colours	£2,500.00
5 colours	£2,570.00
6 colours	£2,640.00

**Duration of run/campaign:  
108,000 cups up to 5 weeks**



"Manx Radio chose the concept of advertising on Mannvend drinks cups as it was felt to be an innovative and different approach to drawing people into the MR+ concept. We regarded vending cup advertising as instant and high impact which was just what we required for the launch of the new product. So far we have received a high degree of awareness from the campaign with excellent organisation from both Mannvend and Isle of Man Advertising. We are strongly considering running a second campaign later in the year."

**John Marsom, Manx Radio**

Call us today on **+44 (0)1624 620440** or email [sales@isleofmanadvertising.com](mailto:sales@isleofmanadvertising.com)  
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